



International Map Collector's Society

Woodstock, Flyford Flavell, Worcestershire WR7 4BS. Tel: (038682) 619.

DECEMBER 1981

Newsletter

VOLUME 1 No. 6

Editorial Material to: Yasha BERESINER Box 70 London N3 3QQ Tel: (w) 01-354 2599; (h) 01-349 2207

To:

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Sweden: Mr. Gunnar Skoog, Lundavagen 142 Box 6, S-201 21 Malmo, Sweden.

From your Editor . . .

The event that has kept our attention for the best part of 18 months is over. Our October Symposium and Map fair was, by all accounts, a great success . . . we have been told so by collectors, dealers, organisers, the press and just casual observers! We are not, however, resting on our laurels: plans are ahead for the 1982 Annual IMCS Map Fair and Exhibition to be held on Sunday, 6th June, at the London Penta Hotel. Indications are that this will be well supported by our dealer members and friends. Public attendance is assured by the several additional events being held in London in the course of the same week.

Most importantly the world-renowned book fair which will start on the Thursday following our event. Please let us know if you would like further details now. It is not too soon to make your plans to attend the fair.

This newsletter, the last in Volume 1, is being produced by our newly appointed printers, Abbey Press, with whom your editor has

worked previously. The quality of the production is a witness to their capabilities. We look forward to a long association and convey our thanks to Gemma Graphics and LenrayLitho who prepared the first five issues of the Newsletter.

In this issue it is a pleasure to be able to publish David Webb's second article on Road Maps and Susanna Fisher has contributed an article which was the subject of her lecture at our Symposium in October. Your editor, as always, is anxious to receive comments and reactions. On behalf of the Officers of the Society I convey our seasonal greetings and wish you Happy Collecting in 1982.

YB

Our Librarian . . .

is alive and well! . . . but hasn't heard from as many of you as he had hoped.

The following books have been contributed to our newly set up library which we would very much like to expand:

Gordon Copley (Editor) *Camden's Britannia: KENT* Hutchinson, London 1977.

John R. Hale *Age of Exploration Time-Life Books*, Amsterdam 1970.

Colin McEvedy *The Penguin Atlas of Mediaeval History* Penguin Books, Middlesex 1979.

Adrian Prockter & Robert Taylor *The A to Z of Elizabethan London* H. Margary, Kent 1979.

R.V. Tooley *Collecting Antique Maps* S.G. Guides, London 1976.

We have a few more books on the way to us and hope to give a regular listing in every issue of the journal.

Please write to the Librarian for the ways and means of borrowing books.

Our Library is of the utmost importance and practical use to members — we hope you may feel inclined to contribute to it.

All communications are to be directed to:

The IMCS Librarian,
Franklyn Wilson,
21 Hillside Avenue,
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St. Andrews,
Norwich NR7 0QW.

Thank you for your support.

IMCS Meeting, Greenwich Saturday, 20th March 1982

11-11.30 a.m.	Assemble (Navigation Dept., National Maritime Museum).
11.30-12.45	Tour of Map Library.
12.45-2 p.m.	Buffet Lunch Cafeteria/local Pub (own arrangements).
2.00 p.m.	Annual General Meeting (Council Members in attendance followed by a Lecture by Christopher Terrell).
3.30-3.50 p.m.	Tea Break.
3.50-4.30 p.m.	General Discussion.
4.30 p.m.	Meeting closes.

International Map Collectors' Society — 1981 Symposium and Map Fair —

a summarised report by Yasha Beresiner, Symposium Chairman

BY 8 a.m. on Saturday, 10th October, the majority of the members of the organising committee were at the Grosvenor Hotel in Victoria, to ensure that all went ahead as planned. Many members and their guests had arrived in London the evening before and by 10.30 a.m., when coffee was being served to those assembled, one hundred names had already been registered.

The early promises of success were fulfilled to the utmost. Yasha Beresiner, the Symposium Chairman, greeted those assembled and introduced the President of the IMCS, Rodney Shirley, who welcomed members and guests, gathered from all parts of the world. The IMCS was now well and truly launched and this event would no doubt become a landmark in the Society's history. The first speaker of the morning, Dr. Brian Harley, then delivered an excellent lecture.

Many of the listeners found that it gave them a great deal of food for thought. He was followed by Bob Akers whose lecture on the preservation of maps aroused a great deal of interest and was the subject of a great deal of discussion. During the lunch period those attending the symposium dispersed, whilst the members of the Committee gave a press reception attended by several editors of the *Antique media*; notably Valerie Scott, editor of the *Map Collector*.

At two p.m. Susanna Fisher addressed the Society on "Sea Charts", a subject of interest to all collectors. The last lecture of the day was delivered by Ralph Hyde who discussed an exceedingly interesting new "find" of London, particularly appropriate

considering the venue of this years Symposium.

After the tea break, a panel of experts took the stage. Headed by the IMCS President, it consisted of the speakers who were joined by Eila Campbell and Tony Campbell. A lively discussion followed and was brought to an end by Malcolm Young, IMCS Chairman, who then formally closed the day's events. He reminded those present that there were some seats still available for the dinner.

The IMCS Annual Dinner was attended by 91 members and their guests. The meal began after the enchanting grace given by Monica Schmidt of Munich.

The food was excellent, the wine quite delicious the conversation lively. Rodney Shirley announced future plans for IMCS awards to Society members. Tooley's had kindly contributed the major prize to be awarded at the 1982 Symposium for the first time. Both Malcolm Young and Rodney Shirley were then surprised by an impromptu presentation to them, by Richard Davies, of a bottle of Champagne each. This was the Society's recognition of their being the first Chairman and President, respectively.

Short speeches, by Yasha Beresiner, toasting the Guests, by Brigadier Hardy responding on their behalf and by Malcolm Young bringing the evening's affairs to an end, followed.

The diners lingered in the dining hall for an hour or so reluctant to bring a delightful evening to an end.

Sunday morning was the dealer's day and the 24 major dealers, representing all parts of



(Left) The Panel of Experts, from left to right, Dr. Brian Harley, Eila Campbell, Rodney Shirley, Susanna Fisher, Tony Campbell, Ralph Hyde. (Right) Yasha Beresiner, Symposium Chairman, introducing members of the Symposium and Fair committee.

ANTIQUARIAN MAP AND PRINT FAIRS AT THE BONNINGTON HOTEL

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Open to the trade, collectors, and the general public.

Entrance Free.

Antiquarian Map and Print Fairs are holding a monthly Fair at the Bonnington Hotel for the display and sale of maps, prints, oriental prints, and illustrated books cognate to them.

The dates for the first four Fairs in 1982 are:

Monday, January 11th

Monday, February 8th

Monday, March 8th

Monday, April 12th

9.30 a.m. - 8.30 p.m.

The Fairs are timed to coincide with the P.B.F.A. Book Fairs held at the nearby Imperial and Royal National Hotels.

The accent of the Fairs will be on fine quality items, but purchasers in all price ranges will be catered for.

We hope to meet many I.M.C.S. members at the Fairs — indeed we hope to recruit many *more* I.M.C.S. members — where they will be welcome to buy or browse, or just partake of the free coffee.

For further information write to the organisers —

**Antiquarian Map and Print Fairs,
Taidswood, Iver Heath, Bucks.**

Or telephone —

**Gillian Bennett, Denham (0895) 83372 (24 hour Ansafone);
Roger Mason, Oxford (0865) 59380/54922;
Paul Nicholas, Reading (0734) 411706.**



(Left) Guests and members enjoy coffee on arriving at the Symposium venue, and (Right) Malcolm Young, IMCS Chairman, closing the day's events.

the British Isles, as well as Italy, Germany, France, Sweden and the Netherlands, had a busy Sunday. Attendance by the general public was very high, exceeding the 300 mark. All kinds of maps — large and small, expensive and at bargain prices — were on offer and trading was active. The day's

events were interrupted for a period of an hour or so during which David James ably conducted the auction of members' maps. The majority sold at reasonable prices. Buyers and sellers appeared happy. Plans are well ahead for the Map Fair and Symposium on 6th June 1982.

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MORE ROAD MAPS

by David Webb

THE publication of John Ogilby's *Britannia* in 1675 enabled and prompted other cartographers and publishers to update their County Atlases by addition of roads, but despite the success of *Britannia* and its value as a practical aid to travellers, 43 years elapsed before Ogilby's original and unique method of depicting roads in strips was copied.

In 1718 Herman Moll produced two plates of a projected atlas in which he reduced the size of Ogilby's maps by about 60% to 12" x 10½" and condensed the roads, getting more on each sheet. Moll intended to supersede *Britannia* by producing a smaller scale work which would be easier for the traveller to carry with him. Unfortunately for Moll, however, three other map makers had the same idea and it appears that his attempt was soon abandoned.

The first of Moll's plates was "An Actual Survey of the North West Road from London to Holyhead & C". For this map, Moll took the route shown on four of Ogilby's maps (plates 21-24) spread over 25 columns, and reduced it to just four columns with a fifth column containing an explanation. Interestingly, Moll supplemented Ogilby's information by adding a small section covering the route from Chester to Holywell, which suggests that he may have intended to undertake fresh surveys rather than merely copying Ogilby.

The second of Moll's maps was "An Actual Survey of the North Road from London by York to Berwick, and From Ferrybridge by Witherby to Boroughbridge". This map uses all five columns to depict the 330 miles from London to Berwick and a further 30 miles from Ferrybridge to Boroughbridge. Ogilby's original had covered 5 sheets (plates 5-9) utilising 30 columns and a further column for the Ferrybridge to Boroughbridge section which, incidentally, enabled the traveller to by-pass York and save 10 miles on his journey.

To assist the reader of *Britannia* to orientate the routes, Ogilby had included a compass rose on each strip, but wherever the road changed direction to any significant degree, he divided his columns with a horizontal line and used a compass rose in each section of the column. Moll, on the other hand, managed with only one compass rose per column on his smaller scale maps except in the case of the North West Road at Chester.

In addition to the large northerly pointer on his compass roses, Moll included a small cross to indicate East. Only two copies of Moll's maps are known to have survived, both being in their rightful place, the British Library. It is unfortunate for cartographic students and enthusiasts that he did not get any further with his project, particularly as it

appears he intended to carry out new surveys. It may have been for this very reason, however, that he was too slow in developing his work, enabling others to step in before him and causing him to abandon the project.

In 1719, Thomas Gardner produced *A Pocket Guide to the English Traveller*, a road atlas which was simply a reduction of Ogilby's *Britannia*. Gardner displayed a somewhat more commercial approach to his work than Moll had done, by including a dedication to a different person on each map, which no doubt helped to finance the project. Even so, the atlas was printed only once.

Gardner's work contained one hundred maps, as did *Britannia*, each map being about 11" x 7½", approximately one-third the size of Ogilby's. This was even more compact than Moll's plates, but unlike Moll, Gardner merely reduced Ogilby's maps in size and did not attempt to condense the roads by putting more on each plate or in each column.

The personal dedications were placed with the cartouche on all the maps except for plates 1 and 5 where they were above the maps, and plates 2, 4, 12, 15, 35, 49 and 90 where they are below the maps. Gardner also included his own name within the cartouches except for plates 6 to 9 and 26 to 28 from which it is omitted entirely, leaving only the dedications to the following worthy gentlemen:

- Plate 6 — Francis Willoughby
- Plate 7 — Henry, Lord Viscount Down
- Plate 8 — Wilfred Lawson
- Plate 9 — Algernon, Earl of Hertford
- Plate 26 — William Bewson
- Plate 27 — William Courtney
- Plate 28 — James Craggs.

The frontispiece of the atlas was a relatively simple affair comprising black and red printed lines, eschewing the ornate engraving favoured by many other cartographers and publishers. A two-page preface followed the frontispiece after which came "The Table" consisting of eight pages of notes on the individual maps, approximately 3-6 lines devoted to each map.

Gardner's cartouches were not so attractively composed as Ogilby's. Unlike Ogilby who engraved figures, cherubs or fruit on most of his cartouches, Gardner just used an oblong box to enclose his information. Nevertheless, his maps still carried on Ogilby's example of the strips, with the end of the scrolls still being shown. The compass rose was, in most cases, very similar to Ogilby's.

Because Gardner's atlas was published only

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SOCIETY NOTICES

Official Notice of the Society's AGM

Please note that the Society's first Annual General Meeting will be held on Saturday, 20th March 1982, at 2.00 p.m. at the National Maritime Museum, Greenwich. The principal business will be:

- to receive the President's and Executive Officers' reports on the Society's affairs and activities for the period from its inauguration on 13th September 1980 to 31st December 1981;
- to approve the audited accounts for that period;
- to approve a Constitution for the Society, and
- to elect a President and Executive Officers for the next term of office.

An agenda and the relevant papers will be circulated to all Members early in the New Year.

J.R. BEECH
IMCS Secretary

Treasurer's Report

Report to the members of the Society on the interim account for the period to 30th June 1981.

Although the Society's membership year is from 1st January to 31st December, these interim accounts refer to the first agreed period of membership from the inaugural meeting of the Society in September, 1980, to 31st December 1981.

Therefore, the accounts cover the first 9 months of a 15-month subscription period.

The summary of the accounts is as follows:—

INCOME

Subscriptions	£1,440
Auction commission	12
Bank interest	53
	<hr/>
	£1,505

EXPENDITURE

Newsletter	656
less advertising income	195
	<hr/>
	461
Meetings	209
Printing and Stationery	182
Miscellaneous	61
	<hr/>
	£913

SURPLUS at 30th June 1981

£592

INCOME: The £1,440 subscription income included the £2 registration fee and therefore represents 144 members. I am pleased to

report that new members are still joining the Society and the number of members at the present time (October, 1981) is approaching 200.

The funds are held on deposit account for as long as possible hence the bank interest of £53.

EXPENDITURE: Most of our income is expended on the Newsletter as this is the one item that reaches every member throughout the world. We are constantly trying to expand the Newsletter and at the same time attempting to recover some of the costs through advertising income.

The expenditure on meetings represents the cost of 5 regional meetings in the United Kingdom. This relatively low cost per meeting is further reduced by the income we receive from new members attracted to these meetings.

Printing and stationery costs include some expenditure on publicity leaflets, etc. which we are distributing through map dealers.

Miscellaneous expenditure includes expenses incurred in running committee business including posting and a contribution to travelling expenses.

Whereas most of our annual income has been received by this date, there is still expenditure to be incurred on future Newsletters, etc. but the surplus of £592 should be sufficient to cover such costs to the end of the year.

To summarise, I think that we have done very well financially in the first nine months with subscription income coming in steadily and expenditure being regulated as far as possible to coincide with this. I hope that you agree that the money is being spent in the right areas. The Committee all agree that the Newsletter is the most important single item of expenditure and certainly more money will be spent on future issues as the Newsletter increases in size (to this end I should make an appeal on behalf of the Newsletter Editor for more articles or items of news from members, especially overseas members — any item of interest is much appreciated.

Looking to next year, we can only get stronger financially (since 30th June we have had our first three Life Members at £150 each) with all the benefits that this will bring. Continuing increased membership will provide the funds for more facilities and enable us to try out any new ideas that may be suggested. I look forward to 1982 with optimism.

Finally I should like to thank the other Committee members for their assistance during this initial period.

STEPHEN F. WEBB
IMCS Treasurer
1st October 1981

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MORE ROAD MAPS

Continued from page 7

once, collectors may find his maps more difficult to obtain than those of Ogilby, Senex or Owen-Bowen. Anyone lucky enough to acquire a complete atlas should, after inspecting the first and last few plates for damp, examine plates 66, 67, 81 and 83 which are the largest and may have been cropped.

It is interesting to note that whereas Gardner's road atlas was published only once, a similar work by John Senex, also published in 1719, ran to several editions. The explanation for this may lie partly in the fact that Gardner was a newcomer to the field of cartographic publication and apparently lacked the necessary expertise to promote his work competitively. Senex on the other hand, had much more experience in launching projects of this type and knew better how to "advertise" and stimulate demand for his product.

I will write on John Senex's road atlas in a future Newsletter.

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* NEXT CATALOGUE DUE OUT SHORTLY *

INTERNATIONAL MAP COLLECTORS' SOCIETY
ANNUAL MAP FAIR AND EXHIBITION
LONDON PENTA HOTEL
SUNDAY 6th JUNE 1982



You can plan Now for the 2nd Annual Map Fair organised by the IMCS and to be held in the heart of London in Mid June, at a time when London becomes the centre of the antique trade in general and the Book and Map trade in particular.



- ★ The majority of the dealers that attended the 1981 Map Fair have given us indications that they will be holding stands in our 1982 Map Fair.
- ★ We expect 40 dealers world-wide and have booked the Paris Suite at the London Penta Hotel to ensure all the comfort and facility that will allow everybody to relax.
- ★ We are inviting well-known collectors and Institutions to exhibit some unusual and exciting maps and atlases.
- ★ Facilities will be available at the Penta Hotel for members who may wish to stay in London during the course of the week.



- ★ This event is an annual Map Fair and is not connected to our Symposium and Dinner which this year will be held in Amsterdam.



For further details and information regarding availability of Dealer's stands, the exhibition or your attendance write directly to:

Yasha Beresiner
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